

# global travel week

The Kia Oval, London 27-29th September 2021 | Virtual - 4-5th October 2021



global  
travel  
week  
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NORDIC TOURISM  
COLLECTIVE

# Global travel week - something new

**Jacobs Media Group** has recently launched a new event called **Global Travel Week** which will welcome travel industry decision makers to meet and do business with qualified buyers from the UK and Ireland, as well as a smaller overseas contingent. Attendees will represent the mainstream leisure and travel technology segments as well as the luxury, meetings and incentives, wellbeing and adventure sectors

Global Travel Week features highly-targeted one- to-one meetings as well as insight sessions and social receptions throughout the week.

The **Nordic Tourism Collective** works in cooperation with the NTO's and all Nordic and Baltic industry players and is working closely with Jacobs Media Group to help communicate Global Travel Week to the Nordic and Baltic regions.



# Global travel week - why take part?

As one of the first 'in-person' events to take place in the UK, Global travel week is a tremendous opportunity to meet key buyers from the UK and Ireland, as well as international operators.

- **One-to-one meetings** - attendees can enjoy a full schedule of meetings.
- **Qualified buyers** - all buyers will be at decision maker level,
- **Cost effective** - an instrumental and cost effective way to meet key UK buyers
- **Flexible**- for those unable to attend physically, an on-line option is available too
- **Impact** - showcasing destinations, culture, cuisine and arts to leading UK and international buyers
- **Full insight seminar programme**
- **Social networking programme**

# Programme

27th-29th September 2021

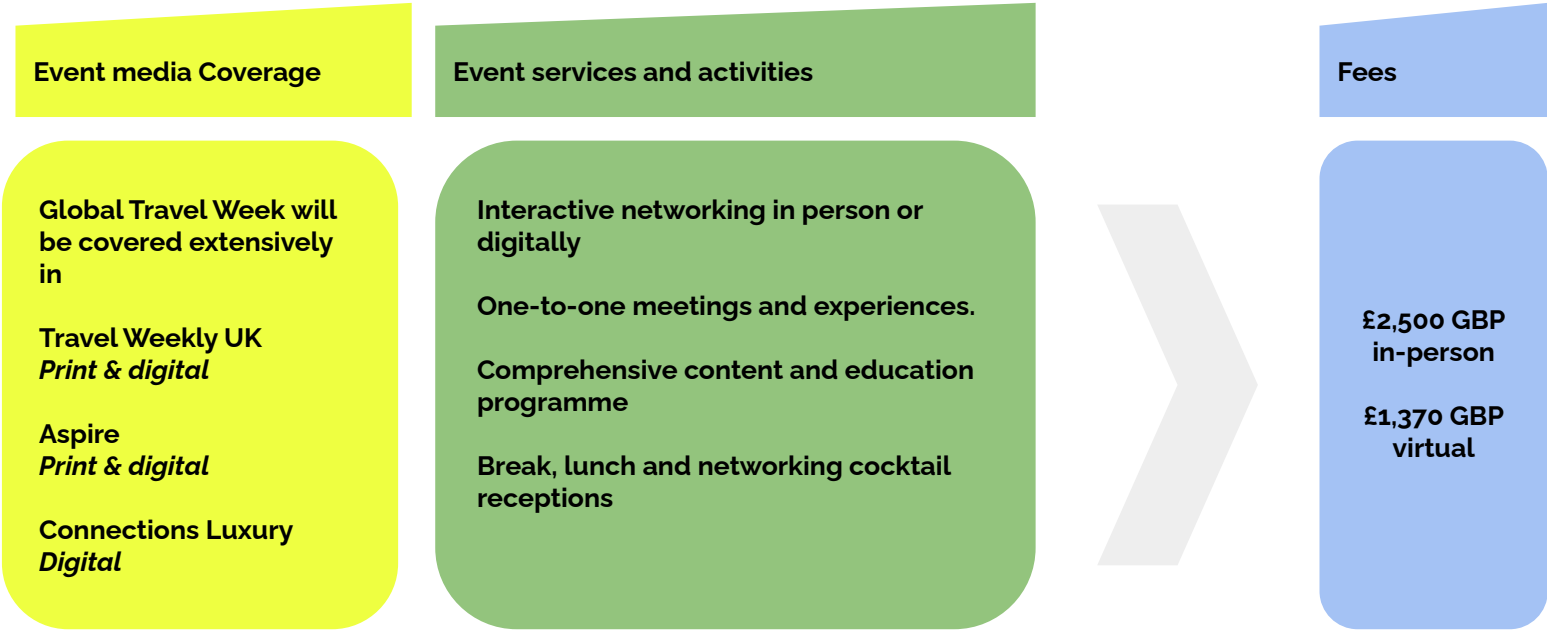
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Delegates participating in one-to-one meetings can also attend the insight seminars and networking social events



27th Monday	28th Tuesday	29th Wednesday
Opening Welcome		
One-to-one meetings	One-to-one meetings	One-to-one meetings
Lunch	Lunch	Lunch
One-to-one meetings	One-to-one meetings	Aspire seminar
Travel weekly seminar	ATAS seminar	Unity through tourism
Networking reception	Networking reception	Resilience council seminar
Connections reception	Connections reception	Networking reception

# Global Travel Week coverage and costs



# Jacobs Media and the Nordic Tourism Collective

**Jacobs Media Group (JMG)** is a leading global voice for the travel and hospitality industries, with an multimedia portfolio of brands with a truly multinational footprint spanning five continents. JMG brands include Travel Weekly UK, Aspire, The Caterer, Connections, Travolution , Unity Through Tourism, Global Travel & Tourism Resilience Council, ATAS, Globe Travel Awards, The Cateys , The British Travel & Hospitality hall of fame and UK sommelier of the year.

**The Nordic Tourism Collective** is an independent, not-for-profit collaborative membership network for the Nordic and Baltic travel and tourism industry; its aim is to help facilitate, through increased cooperation, the sustainable development of tourism in the Nordic and Baltic regions.





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*Thank you*



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