



Poland

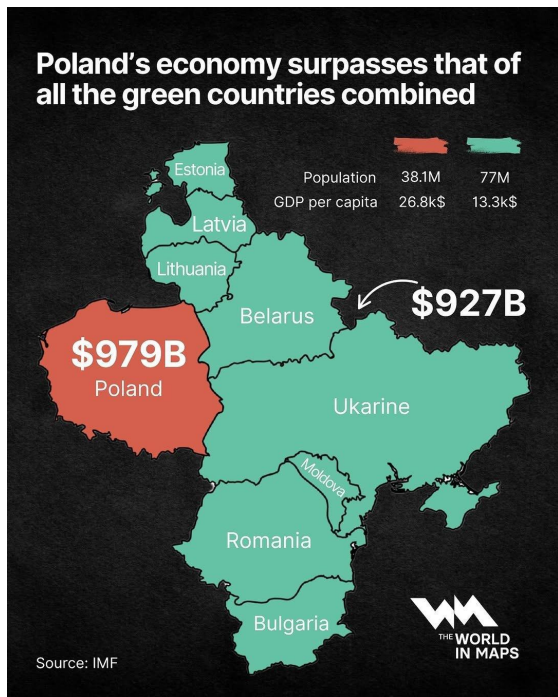


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Polish economy 20th place in the global ranking

According to the IMF, Poland's GDP will increase to \$0.98 trillion from \$0.91 trillion in 2025, allowing it to overtake Switzerland and jump to 20th place in the global ranking.



GDP in current prices in b US dollars

2005 – 225 b USD

2024 – 910 b USD

37+ million citizens

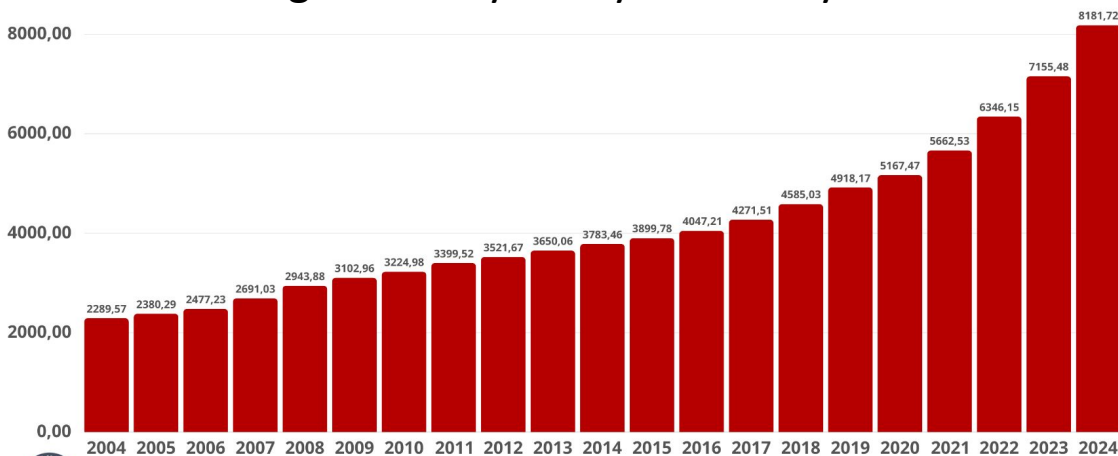
2.6% unemployment rate

According to Eurostat, the unemployment rate in Poland in February 2025 was 2.6 percent and was the lowest in the EU

Polish economy - we can afford more

The average monthly salary from 2004 increased by approximately **257%**.
In terms of purchasing power, our average salary has increased by **90%** over the last 20 years.

Average monthly salary over the years



OBSERWATOR
GOSPODARCZY

Źródło: Opracowanie własne na podstawie danych GUS

The real increase in average wages in 2024 was record: **9,5%** (after taking into account inflation)

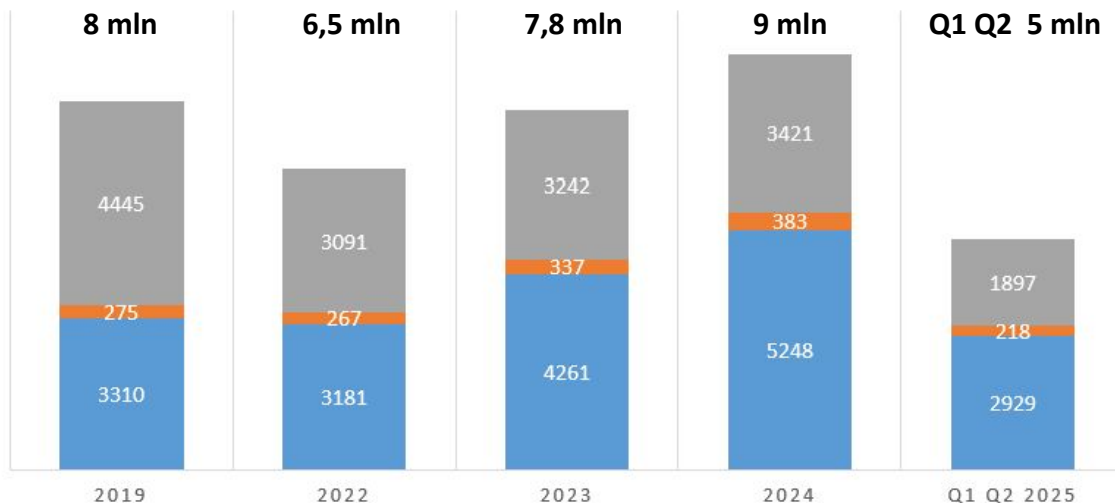
Over the last 5 years, the average salary in Poland has increased by **66%**

Polish tour operator market

In 2025, we will exceed 10 million tourists using organized trips provided by tour operators

TRIPS ORGANIZED BY TOUR OPERATORS

■ Charter ■ non-European destinations ■ Europe + Poland



58% - charter

4% - non-European countries

**38% (around 4 mln tours 2025)
Poland and European countries
using a means of transport other than
charter flights**

Polish tour operator market

Currently, we have over 5,300 registered tour operators with active insurance coverage in Poland. This number is constantly growing.



Przezmorze.pl is a leading wholesale supplier in the Polish tour operator market, specializing in ferry and hotel packages to Scandinavia.

Powered by a proprietary B2B platform, the company streamlines calculations, bookings, execution, and settlements. Tour operators can access ready-made packages that combine services from multiple providers or create and price their own tailor-made programs.

Przezmorze.pl is continuously seeking new suppliers to expand and diversify its offer.



Results	2023	2024	2025	Goals 2026
Groups	224	416	700	1000+
Tourists	11 000	20 500	33 000	45 000+
Pax/nights	45 000	75 000	130 000	180 000+
Turnover	3,1 M eur	4,45 M eur	8 M eur	12 M eur