

CaptainsCruise2025

Helsinki-Stockholm-Helsinki 27th-29th Aug 2025

Over to you | audience feedback



Do we have the infrastructure and/or industry collaboration required to unlock the off-peak season? Give 1 word to describe your thoughts on this?



What do you think are the key factors in stretching the seasons and generating more all year traffic? Please place the following in order of importance?



Do you think AI has the ability to completely reshape your business operation/accountability procedures? Where #5 is very-much so and #1 is not-at-all



In one word, what do you regard as your biggest technological challenge?

Do you think we have a real problem with attracting young talent to the



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Share

Wordcloud Poll 95 responses 73 participants





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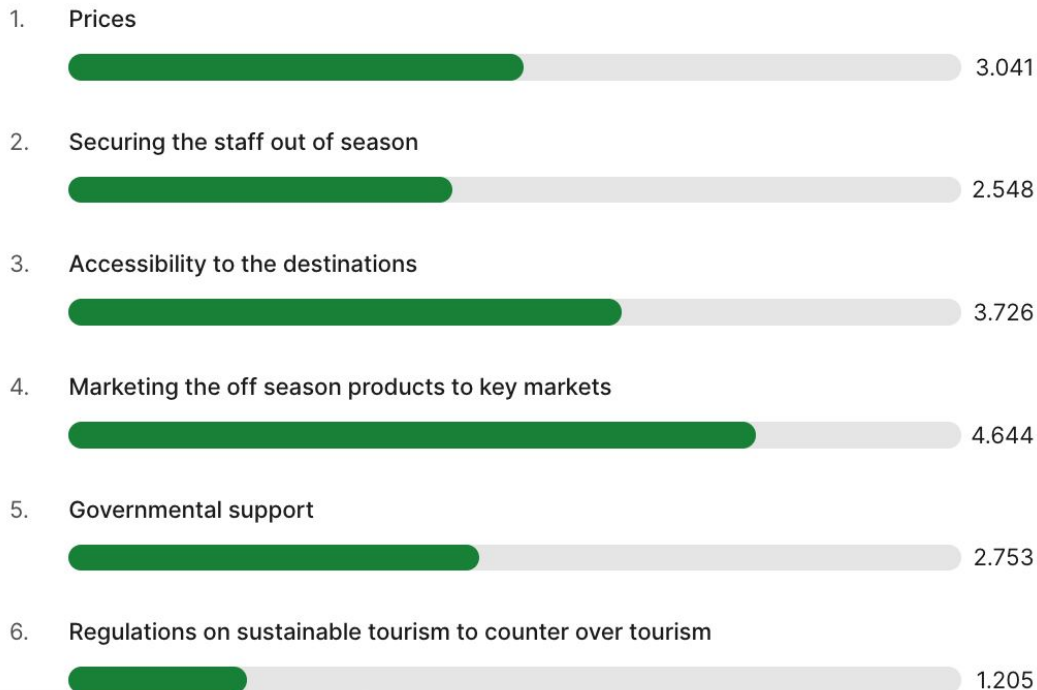
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Ranking Poll 73 votes 73 participants





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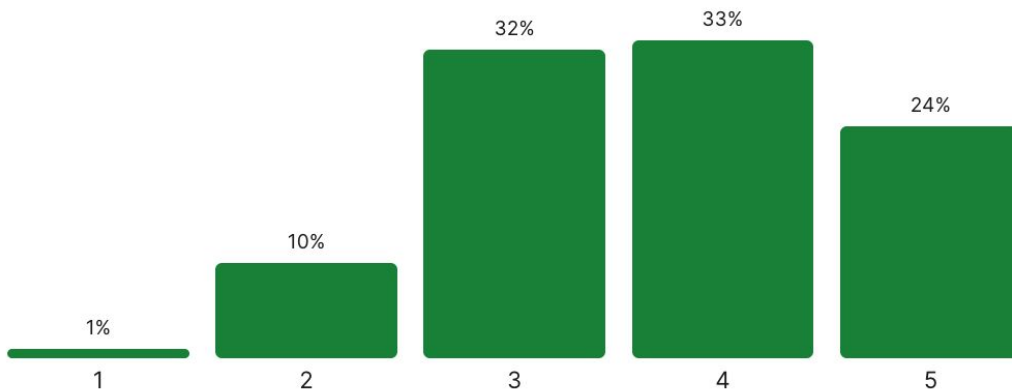


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Rating Poll 82 votes 82 participants

Score: 3.7





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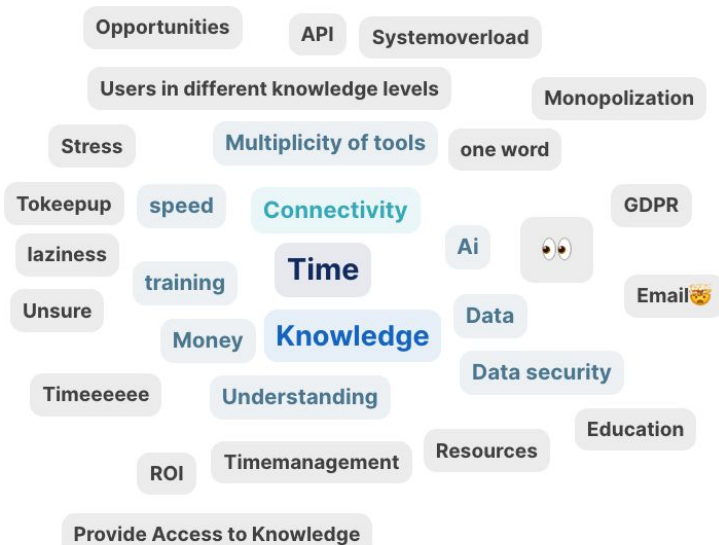


82 responses



70 participants

Share





In one word, what do you regard as your biggest technological challenge?



Do you think we have a real problem with attracting young talent to the tourism industry at the moment? Where #5 is very-much so and #1 is not-at-all



What are the key challenges we have to overcome to introduce a flow of younger industry professionals into tourism, please rank in order of importance:



What do you think is now the single most important challenge in Nordic Tourism



After a really long day today, how much do you now fancy a drink?

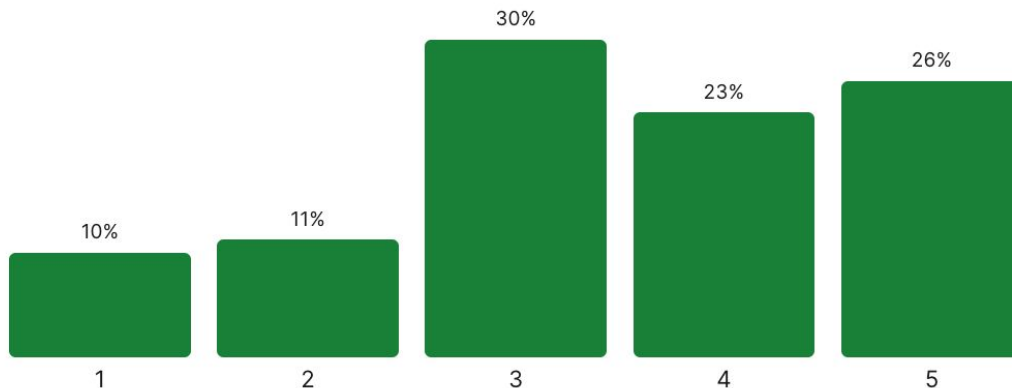


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importance:

Ranking Poll  67 votes  67 participants

1. Encouraging more relevant tourism courses in higher education colleagues and universities
 3.239
2. Creating company career paths in all sectors of the tourism industry
 4.552
3. As technology improves efficiency, improving payment and conditions for young staff
 3.104
4. Balancing the high season pressures with favourable off season conditions
 1.97
5. Increasing the resilience of tourism companies due to economic and geo political factors
 1.836
6. Encouraging younger employees to attend events and feel part of the tourism community at an early stage
 2.94



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Finding the right staff - 6 votes



8%

External factors and vulnerability - 22 votes



29%

Creating a sustainable tourism future - 11 votes



15%

Adapting to new technology - 12 votes



16%

Accessibility/Transport - 9 votes



12%

Remote working - 2 votes



3%

Seasonal imbalances - 11 votes



15%

Option 8 - 2 votes



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Wordcloud Poll

61 responses

55 participants

