

# Your invitation to be **Headline partner**

## CaptainsCruise

Helsinki - Stockholm 13th-14th Nov 2023

Senior representatives from the Nordic & Baltic are assembling in November for a unique networking occasion. The Captains Cruise will see **National Tourist Offices, Hotel and transportation companies, DMCs and international buyers** assemble for a day and evening of interactive business meetings and brainstorming.

### We invite you to be our headline partner

Taking place aboard Tallink Silja Serenade, Helsinki-Stockholm from 13th-14th November 2023, this is a rare opportunity that will provide almost 24 hours of networking opportunities for you to build and strengthen relationships with key players and decision makers in the Nordic & Baltic tourism industry. You will be able to spend all day and all evening meeting existing and potential customers, strengthening relationships and building new contacts.

During the sailing we will be discussing the following topics, you are invited to contribute to the debate!

- Key trends for the Nordic and Baltic Regions into 2024
- Exploring how immersive travel technologies are shaping our future
- Deep diving into new travel patterns and cold tourism
- How to get new generations excited about our industry

## Headline partner - €3000

In return we will provide

- Recognition and branding as headline event partner
- Branding on all collateral materials used by all delegates throughout the day
- Welcome address to all delegates at the start of the sessions
- Promotional showreel video shown at welcome and prior to all sessions
- Branding on all event communications and emails
- Branding on event website and landing pages
- Dedicated email to all delegates after the event

We embark Tallink Silja Serenade at 11.00 on 13th November and sail for Stockholm in the late afternoon, arriving at 10.00am the following morning. During the cruise there will be a full day of networking opportunities followed by a social dinner. Participation in the event is complimentary (excluding flights HEL/STO)